

# ART ZUIDERZEE

KUNSTROUTE ROND DE ZUIDERZEE

Stichting Art Zuiderzee Route Culturele ANBI Status Graaf Willem de Oudelaan 161 1412 AR Naarden Nederland

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# Stichting Art Zuiderzee Route

On this page you will find more information about Stichting Art Zuiderzee Route, which has been designated as a Cultural ANBI by the tax authorities.

RSIN number: 865448838

We are located at: Graaf Willem de Oudelaan 161 1412 AR Naarden info@artzuiderzee.com +31 (0)6 48 15 03 47

#### Goal

The Foundation aims to provide exposure and tell the story that is rooted in the rich cultural Zuiderzee area bordered by history, art and water, creating a mutually enriching environment for both local people and international visitors, and performing all actions related to the foregoing in the broadest sense of the word maintain or may be conducive to it.

The Foundation achieve its goal by organizing projects and a connecting route in the field of visual arts, heritage, architecture and culture around the former Zuiderzee for a broad local, regional, national and international public, in collaboration with heritage locations, cultural entities and art institutions.

The Foundation has no profit motive. Insofar as profit is made, it will be used entirely for the purpose of the foundation.

#### **Policy Plan**

### Introduction

The Art Zuiderzee Route Foundation, as a Cultural ANBI, is dedicated to promoting the public interest through its endeavors in the Zuiderzee area. This policy plan outlines our commitment to preserving the region's cultural heritage, fostering community engagement, and creating an immersive art experience for visitors.

#### 1. Preservation and Conservation

Our foundation recognizes the significant cultural value of the Zuiderzee area and its artworks. We pledge to prioritize the preservation and conservation of these invaluable assets. Collaborating closely with local authorities, heritage organizations, and conservation experts, we will establish comprehensive policies and guidelines for the proper maintenance, protection, and restoration of the exhibition sites and artworks. Our efforts will ensure the long-term availability and enjoyment of the cultural heritage for the public.

# 2. Community Engagement and Collaboration

We firmly believe that the involvement of local communities is vital to our mission. Through extensive collaboration, we will actively engage residents, artists, and cultural organizations in our decision-making processes. We will encourage their active participation, ensuring that their knowledge, creativity, and aspirations shape our projects. By fostering community- led initiatives, workshops, and cultural events, we aim to empower and support the local communities in preserving and promoting their cultural heritage.

### 3. Accessibility and Inclusivity

Accessibility and inclusivity are central to our values. Our policies will prioritize removing physical and cultural barriers, allowing people from all backgrounds, abilities, and ages to engage with our art projects and heritage sites. We will develop comprehensive guidelines for physical accessibility, such as ramps and facilities, while also implementing strategies to engage diverse audiences through translations, adaptations, and tailored experiences. By ensuring inclusivity, we aim to make our exhibitions and cultural heritage accessible to all.

### 4. Sustainable Practices

Sustainability is an integral part of our approach. We are committed to environmentally conscious practices that align with the public interest. Our policies will focus on resource efficiency, waste reduction, and energy conservation. We will collaborate with local partners and stakeholders to promote sustainable tourism practices that preserve the natural environment and contribute to the local economy. By demonstrating sustainable practices, we seek to inspire and educate visitors and the wider community about the importance of environmental stewardship.

### 5. Monitoring and Evaluation

We are dedicated to monitoring and evaluating the effectiveness of our policies in achieving the public interest. Through rigorous assessment, including stakeholder feedback, visitor surveys, and impact assessments, we will measure our progress and identify areas for improvement. Transparency and accountability are integral to our evaluation processes, allowing us to continually adapt and refine our policies to better serve the public.

### 6. Stakeholder Communication and Collaboration

Open communication and collaboration with our stakeholders are paramount. We will maintain transparent and effective communication channels to engage and inform stakeholders about our policy plan, its objectives, and progress. By establishing regular collaboration platforms, we will actively seek input from local communities, artists, heritage

organizations, tourism bodies, and government agencies. Together, we will shape our initiatives to best serve the public interest and foster a sense of shared ownership in the Zuiderzee area's cultural heritage.

### Conclusion

This policy plan serves as a roadmap for the Art Zuiderzee Route Foundation's commitment to the public interest. As a Cultural ANBI, we are dedicated to preserving the region's cultural heritage, engaging local communities, and providing an immersive art experience for all. By adhering to these policies, we will continue to uphold our role as a public benefit institution, enriching the public interest through the promotion of art and the preservation of the Zuiderzee area's cultural heritage.

#### **Finance**

The Art Zuiderzee Route Foundation realizes its activities with a mix of its own income, sponsorship and contributions from public and private funds and individuals.

The Art Zuiderzee Route Foundation works on the basis of the Fair Practice Code.

### **Board**

The board of Foundation Art Zuiderzee Route currently consists of: Anna Kuznetsova (chairman) Roel van Rijsewijk (treasurer) Ivo Weyel (secretary)

# **Remuneration Policy**

The board members receive no remuneration for their work.

The foundation does not yet have any salaried employees.